



Revenue Model of HUMAS System

1. Revenue Streams

- Participant subscriptions (monthly / yearly / corporate)
- Sales of NFC wristbands and cards
- Licensing of business modules (HR, EdTech, Government)
- Circulation and utility of HUMAScoin and HUNIT
- Transaction fees within the ecosystem
- Future premium tools: glyph generator, ID issuance, DAO signatures
- Sponsorships (three levels: Basic, Premium, Strategic)
- White-label integrations for governments and large networks

2. Revenue Potential

- With 1M users: even a basic subscription (€2–5/month) = €24–60M/year
- Corporate access: from €500 to €20,000/year
- Physical device sales: 70–85% margin
- Internal HUMAScoin usage linked to HEA-GDP metrics

3. Financial Target

- Projected revenue in 3–5 years: €100–250 million
- Sustainability driven by value, not hype
- Built for long-term use and institutional adoption